



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Level

CANDIDATE
NAME

CENTRE
NUMBER

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TRAVEL AND TOURISM

9395/42

Paper 4 Specialised Tourism

October/November 2013

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, highlighters, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages, **1** blank page and **1** Insert.



Question 1

Refer to Fig. 1 (Insert), information about a holiday in Scotland, UK.

- (a) Explain **two** likely negative economic impacts that result from the seasonal nature of tourism in this area.

1

.....

.....

.....

2

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.....

.....

[4]

- (b)** Analyse how the principles of ecotourism help to balance the negative social impacts of tourism in this area.

. [9]

- (c) Evaluate the extent to which 'Wild at Heart' and the village of Findhorn bring environmental benefits to this area of Scotland.

. [12]

[Total: 25]

Question 2

Refer to Fig. 2 (Insert), an advertisement for a quad biking tour in Morocco.

- (a) Explain **two** negative environmental impacts that are likely to result from quad biking.

1

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2

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.....

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[4]

- (b) Analyse the reasons why some tourists wish to participate in adventure holidays, such as quad biking in Marrakech.

. [9]

- (c) Discuss how tourism can help to preserve traditional crafts in destinations such as Marrakech.

. [12]

[Total: 25]

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